

The first **Orange Corner** (Vancouver) opened in 2004 at 2257 West 41<sup>st</sup> Ave., Vancouver, B.C.

## **2 locations:**

- Location 1: 2257 W.41 Ave. Vancouver
- Location 2: 4380 NO.3 Road unit-1500 Richmond

## **Our selling points:**

- Restaurant Type: 1. Taiwanese cuisine 2. Asian cuisine 3. French crepes 4. Bubble tea 5. Freshly-squeezed juices, smoothies
- Express Type: 1. French crepes 2. Bubble tea 3. freshly-squeezed juices, smoothies

## **“Orange Corner” is a good choice as a juices franchise because:**

- highly profitable and easy to operate
- highly diverse, offering not only Taiwanese cuisine, but bubble tea, crepes, juices, and smoothies as well, all in one restaurant
- Young and hip: offering a wide variety of food choices, with colorful and vibrant atmosphere in the restaurant.
- well-established name and the industry has great growth potential

## **We will provide the following support to our franchisees:**

- Pre-opening:
  1. franchisee application pre-screening (product knowledge, concept communication, and background/credit check) deposit for franchise venue and market assessment
  2. signing of franchise contract: confirmation of franchise venue, aesthetic & design, training, and installation of equipments
  3. the completion of training
  4. grand opening
- Post-opening:
  1. ingredient delivery
  2. support & consultation
  3. provide process improvement suggestions
  4. quality control
  5. marketing plan and execution
  6. provide business adjustment strategies
  7. new product development
  8. provide market news and information

**Franchise Fees: C\$12,000.00 to \$18,000.00**

**Royalty Fee: 3%**

**Franchise Agent: Dominic Fung, CCIM**

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